

PIE IN THE FACE CHALLENGE

What is it?

Through the years, thousands of campers, volunteers, doctors, nurses and staff have been “pied” at Camp For All. It’s a great example of the joy and fun our campers experience at our barrier-free campsite and Camp For All 2U. But right now, there aren’t any campers getting that opportunity, because of the coronavirus. So today, we’re asking you to support Camp For All at home with a donation, and a pie in the face, with the help from our friends at MOGAS Industries! Our goal is to raise \$50,000, which MOGAS Industries will match, to help us be ready for campers when it is safe again.

How do I participate?

1. Accept the Challenge: If you are nominated, respond via social media or email within 24 hours. Or you can accept the challenge without being nominated and join in!
2. Take a video of yourself getting “pied” in the face to encourage support of Camp For All. Get creative: grab a plate, whipped cream, chocolate pudding, yogurt, or smashed avocado and a friend to “help” you out.
3. Upload your video to social media, tagging and challenging at least three of your friends.

Don't forget to tag Camp For All! - @Camp For All

Here’s a suggested script: **“Hi I’m XX, and I donated \$xxx to take a pie in the face for Camp For All because I was challenged by XXX. I’m supporting Camp For All because XXX – and now I challenge person a, person b and person c to do it as well!”**

Each person can customize to talk about why they support Camp --- because I’m a camper, because I’m a parent, because I’m a volunteer and I see the impact.

4. Make a donation to Camp For All! If you are nominated and choose not to accept, make double the donation instead. Here’s the page:

<https://app.mobilecause.com/e/fHDzmQ?vid=7crsc>

